



# BUILT FOR THE UNEXPECTED

## BUILT FOR SUCCESS

Here's what you should know about the return on your investment if you buy PlainsCraft Covered Wagons for your outdoor hospitality endeavor.



### REVENUE IMPACT

**+\$30-\$60/night**

extra income from our full, en suite bathroom



covered wagons unlock premium pricing power



### GUEST PROFILE



**\$100k+income**  
millennials with kids

(North American Glamping Report, 2022)

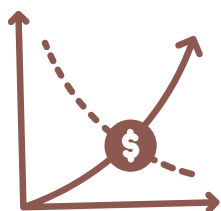


guest ready to invest in luxury



### ROI & TAX BENEFITS

provides excellent ROI



**1<sup>st</sup> year**  
write off—  
possible

\*consult your tax accountant

### MARKET OPPORTUNITY



**+27%**  
popularity growth  
\*highest of all glamping structures



**STAND OUT**  
Only **2%** of glamping structure are wagons

Handmade in the USA



785.748.4588



plainscraft.net