

# BUILT FOR THE UNEXPECTED

## BUILT FOR SUCCESS

Here's what you should know about the return on your investment if you buy PlainsCraft Covered Wagons for your outdoor hospitality endeavor.



### REVENUE IMPACT

**+\$30-\$60/night**

extra income from our full, en suite bathroom



covered wagons unlock premium pricing power



**\$100k+income**  
millennials with kids

(North American Glamping Report, 2022)

### GUEST PROFILE

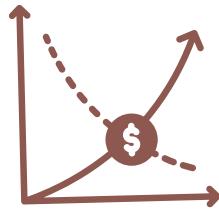


guest ready to invest in luxury



### ROI & TAX BENEFITS

provides excellent ROI



**1<sup>st</sup> year**

write off—possible

\*consult your tax accountant

(North American Glamping Report, 2022)

### MARKET OPPORTUNITY



**+27%**  
popularity growth  
\*highest of all glamping structures



**STAND OUT**

Only **2%** of glamping structures are wagons